

Case Study: Google Local Business Ads

Marriott Brand Hotel

Goal:

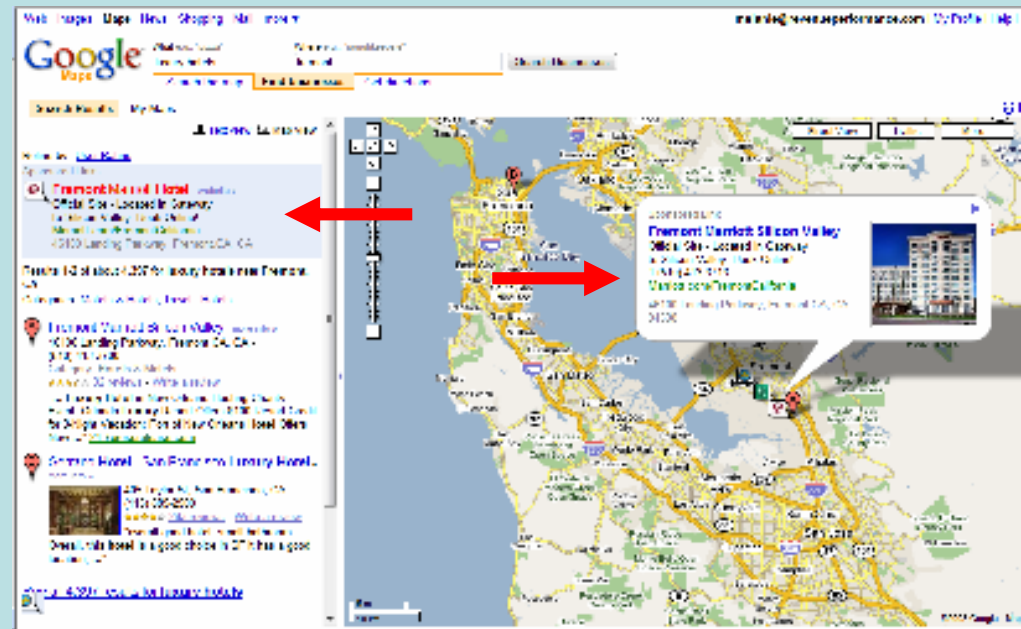
- To increase online revenue and ROI

Solution:

- Create a relevant Google LBA campaign to help users find the hotel while searching for hotels in the client's specific geographical region via Google Maps, Google.com, and across Google's advertising network

Results:

- In the first month realized \$6,176 in revenue while spending just \$280 for an ROI of \$5,896 or 2,106%



For more information call 407-909-9036