

Ecommerce: Paid Search Marketing

Evaluations Collected: 19

The evaluations from your session have been collected and tabulated. Evaluation results are below:

Question 1:

The speaker(s) were knowledgeable and well prepared.

5 (Excellent) – 19 (100%)
4 (Very Good) – 0
3 (Good) – 0
2 (Fair) – 0
1 (Needs Improvement) – 0

19 evaluations were returned with responses to this question.

Question 2:

The session stimulated ideas that I can apply to my situation.

5 (Excellent) – 16 (84%)
4 (Very Good) – 3 (16%)
3 (Good) – 0
2 (Fair) – 0
1 (Needs Improvement) – 0

19 evaluations were returned with responses to this question.

Question 3:

The session material was understandable.

5 (Excellent) – 16 (84%)
4 (Very Good) – 3 (16%)
3 (Good) – 0
2 (Fair) – 0
1 (Needs Improvement) – 0

19 evaluations were returned with responses to this question.

Question 4:

My expectations of the session were met.

5 (Excellent) – 15 (79%)
4 (Very Good) – 4 (21%)
3 (Good) – 0
2 (Fair) – 0
1 (Needs Improvement) – 0

19 evaluations were returned with responses to this question.

The following comments were included on the evaluations:

- Lots of info to digest.
- Great session. Keep up with e-commerce sessions.
- His AM session was fantastic, too.
- I learned so much! Thank you.
- Good job! You really know your stuff!